

Privacy Notice

This privacy notice discloses the privacy practices for Paradigm SES. This privacy notice applies solely to information collected by this website. It will notify you of the following:

1. What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you such as our contact forms. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than our service partners.

Our service partners

We may use the following third-party service providers named below to process and store your data:

- Mailchimp (The Rocket Science Group, LLC), which we use to manage email marketing subscriber lists and send emails to our subscribers. [Read their privacy policy.](#)
- Google LLC, which provides our email service. We also use Google Analytics service to measure the performance of this website and their G

We will not share your personal information with any other third-party unless we have your permission or the law requires us to.

Any personal information we hold about you is stored and processed in accordance with the UK's Data Protection Act 1998 and the General Data Protection Regulation (GDPR).

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via info@paradigmseo.com.

In order to request services, a user must first complete the contact form. During registration a user is required to give certain information such as name, phone number and email address. This information is used to contact Paradigm SES about the products/services on our site in which you have expressed interest.

We use cookies, web beacons, and other storage technologies from third-party partners such as Google and Facebook for measurement services, better targeting ads, and for marketing purposes. This takes place from the Site and when you browse or share Paradigm SES content. These cookies, web beacons, and other storage technologies allow us to display Paradigm SES promotional material to you on other sites you visit across the Internet. Paradigm SES may also share information about your behavior on the Site with third parties (including operators of third-party websites and/or social networking sites) in order to show you targeted advertisements and other content that has been customized for you. We also use cookies to facilitate the Paradigm SES Targeted Ads Program. In this Program, we use cookies to determine which ads users have seen, and how many times users have seen a particular ad.

Analytical Purposes We use cookies to analyze user activity in order to improve the Site. For example, we can use cookies to look at aggregate patterns such as the state or country in which our visitors are browsing our content. We can use such analysis to gain insights about how to improve the functionality and user experience of the

Site. **Your Preferences & User Experience** We use cookies to gather certain information about users, such as browser type, server, language preference, and country setting, in order to store user preferences on our Site to make your user experience more consistent and convenient. We may also use your IP address to determine your geographic location in order to provide you with the most relevant search results. Paradigm SES uses the AdWords and Remarketing Lists features of Google Analytics for Display Advertisers. Paradigm SES and Google use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on your past visits to our Site. This means that vendors including Google will display Paradigm SES promotional material on other sites you visit across the Internet.

You may opt-out of Google Analytics for Display Advertisers including AdWords and opt-out of customized Google Display Network ads by visiting the Google Ads Preferences Manager. To provide website visitors more choice on how their data is collected by Google Analytics, Google has developed an Opt-out Browser add-on, which is available by visiting [Google Analytics Opt-out Browser Add-on](#), to enable you to opt-out of Google's programs.